

VERMONT FILM & FOLKLORE FESTIVAL

The Vermont Film & Folklore Festival is on a mission!

The aim of our annual event is to foster community in Southern Vermont by celebrating the art of storytelling through cinema and the oral and written traditions. Our film screenings, seminars, workshops, and social events all have the same focus—to bring us closer together by exploring the multifaceted artistic expressions of our shared humanity and our regional lore.

We hope you'll join our mission by showing your support and participating in this important first annual event.

2024 ADVERTISING RATES

Insertions (4-color)	
Full page	\$3,500
1/2 page	\$1,825
1/4 page	\$1,175

Premium	Back Cover	Inside Front	Page One	Inside Back
Full page	\$7,750	\$6,775	\$3,925	\$4,500

To place an ad with us or to become a festival sponsor contact:

Tim Rhys

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SPONSORSHIP LEVELS

FOUNDING SPONSOR: \$20,000

- Recognition as Founding Sponsor in Festival Program and all Festival Promotional Materials
- Full-page Cover Placement in Festival Program Guide
- Large Banner on Festival Website (duration one year)
- Recognition from Festival Founders in Program Guide, on Festival Website, and in-person Film Introductions
- Sponsorship of Exclusive Pre-festival cocktail party for Festival VIPs (at Festival Location or Founding Sponsor's location)
- Logo on Award to Festival's Honored Celebrity Guest
- Logo Placement on Street and Venue Banners
- Ten additional Sponsor All Access Passes (10 total) for Contributing Year
- Dinner for two with Festival Founder(s) and Celebrity Guest (time and schedule permitting)

EXECUTIVE PRODUCER: \$10,000

- Full page ad in Festival Program Guide
- Banner on Festival Website (duration one year)
- Exclusive sponsorship of one of the three Seminars
- Logo on Two Premium Select Plaque Awards to include "Sponsored By"
- Logo Placement on Street and Venue Banners
- Opportunity to Introduce up to three Films and Moderate a Film Panel or Q&A
- Five Additional Sponsor All Access Passes (15 total) for Contributing Year (transferable)
- Dinner for two with Festival Director, Co-founder(s) at Crooked Ram or Ye Olde Tavern

PRODUCER: \$5,000

- Half-page ad in Festival Program Guide
- Green Room Sponsor with Marketing Assets placed in space for entire duration of festival and approved physical assets given to filmmakers throughout festival
- Formal Thank You at start of every Q&A, every screening, every seminar
- Logo on One Premium Select Plaque Award
- Logo Placement on Street and Venue Banners
- Additional four Sponsor All Access Passes (10 total) to Festival for contributing year (transferable)
- Photographs with Festival Staff Photographer for inclusion on site
- Dinner for two at Crooked Ram or Ye Olde Tavern

A-LISTER: \$2,500

- Quarter-page Ad in Festival Program Guide
- Logo Placement on Street and Venue Banners
- Logo on Two Select Plaque Awards
- Formal Thank You at start of every screening
- Two additional Sponsor All Access Plus Passes (six total) to Festival for contributing year (transferable)

ASSOCIATE PRODUCER: \$1,000

- Logo in Festival Program Guide
- Seminar Sponsorship with logo
- Logo Placement on Street and Venue Banners
- One additional All Access Plus Pass (two total)
- Logo on One Select Plaque Award

